

# DIC Digital COLOR GUIDE



This application is the color library of DIC COLOR GUIDE, which is a color sample book produced by DIC Corporation.

You can see over 2,500 colors and characteristic values (RGB, Munsell, HTML, CMYK, etc.).

Besides, you can select any color you like and make your original color stock.

[And More]

- Searching for approximate DIC colors (DIC-color No.) in your photo.
- The each colors in "Traditional colours ( Nippon, France, China)" have the name and the story.
- Sending the color swatch data you selected by e-mail, and use it in documents of Adobe Photoshop and Adobe Illustrator.
- Selected colors' appearance (image) of various papers, Aluminium CAN, film.

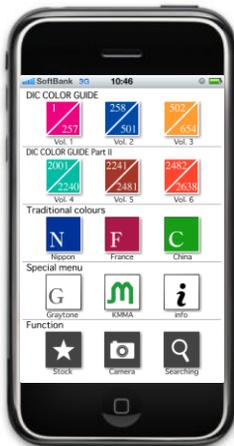


Tap this icon.



(The start-up image)

## Main menu



Vol. 1



Vol. 2



Vol. 3

DIC COLOR GUIDE  
(Vol.1, Vol.2, Vol.3)



Vol. 4



Vol. 5



Vol. 6

DIC COLOR GUIDE Part II  
(Vol.4, Vol.5, Vol.6)



Nippon

Traditional  
colours of  
Nippon



France

Traditional  
colours of  
France



China

Traditional  
colours of  
China



Graytone

Graytone  
COLOR GUIDE  
(Special menu)



KMMA

Kawamura  
Memorial  
Museum of Art  
(Special menu)



info

information



Stock

Color Stock  
(Function)



Camera

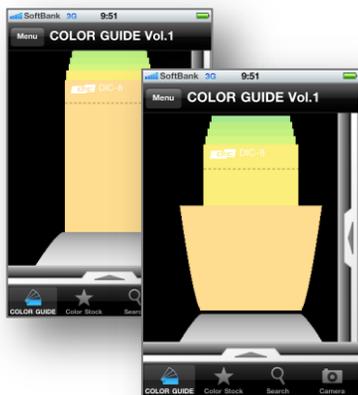
Camera  
(Function)



Searching

Searching  
(Function)

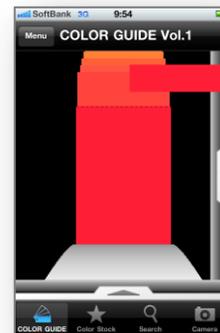
View of each COLOR GUIDE, and Color Information



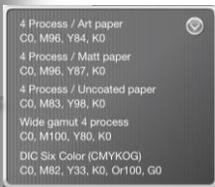
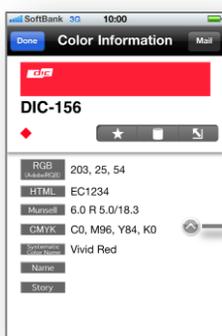
Flip over the pages of the COLOR GUIDE, and various colors will appear.



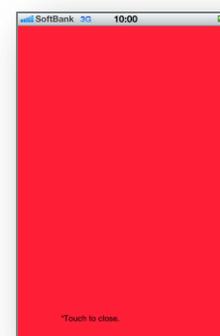
Tap the arrow, and the color bar appears. (fast-forward color)



Hold, then drag and drop the color chip (or tap the center of color)



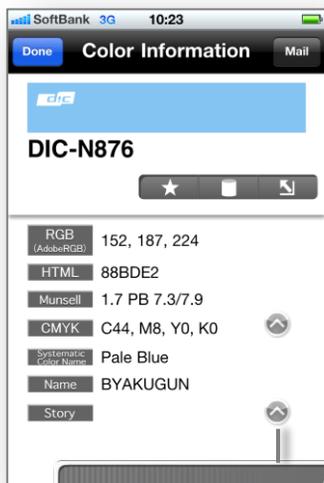
Next page is Color Information, tap , then the screen of CMYK value will appear.



Tap , Full screen display of one color

For-instance; Color information in the case of Traditional colours

Traditional colours of Nippon



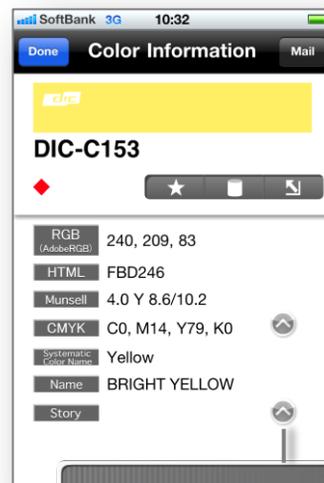
Byakugun used in Japanese paintings is a whitish colour obtained by making the particles in "gunjou" (ultramarine) pigment extremely fine.

Traditional colours of France



Plant, some ornamental species of which, are cultivated for their red flowers, grouped in long bunches. For the ancients, the amarant was the immortality symbol. From 1890 to 1894, this colour was much used in Mode.

Traditional colours of China



Colour of the cloak for The Emperor of Qian Long period in the Qing Dynasty, worn at religious ceremonies. Well-suited for robes of The Buddhist priests.

Function - "Camera" ~ Appearance



Camera



Tap this "Camera" button



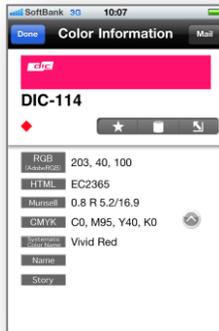
Choose "Camera". (or "Photo Album", you use images/photos on iPhone.)



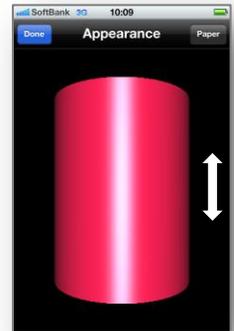
Take a photo with iPhone, then tap **Use**



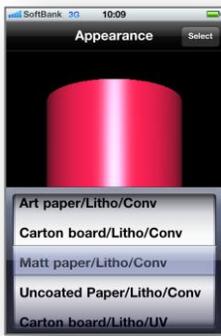
You can see the proximate color around the spot you touch or drag, then tap >



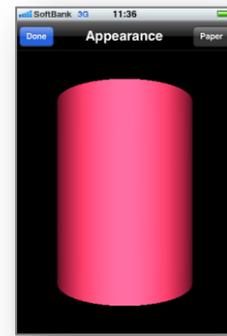
A screen of Color Information appears, and tap **Done**



The color's appearance, in this case, "Art paper/Litho/Conv" (Drug up and down). And then tap **Paper**



Choose a combination of a substrate and a printing method, then tap **Select**



"Matt paper/Litho/Conv" is shown

Combinations of a substrate and a printing method



Carton board / Litho/Conv

Uncoated Paper / Litho/Conv

Clear plastic film / Litho/UV

Base Coat/DWI CAN/transp

Aluminium/DWI CAN/transp

Film/Gravure/Reverse Print

※ Litho=Lithographic / Conv=Conventional / transp=transparent

# Color Stock / Sending by e-mail



Stock



Or

How to make your original color stock . . .  
 1) Hold, then drag and drop the color chip below  
 2) In the scene of Color Information, tap



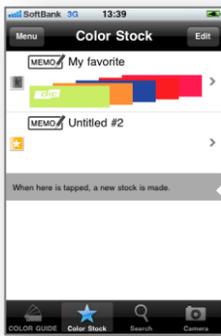
To view your selection of colors, tap



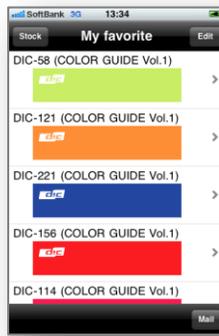
Colors you select form a group (up to 100/group), and tap



Enter the name of Color Stock (for example; "My favorite"), and a memo.



To make newly groups of colors, tap the gray area.



Tap

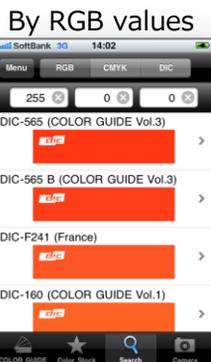


The color data by e-mail: RGB, HTML, Munsell, CMYK, Illustrator (Adobe) Swatches

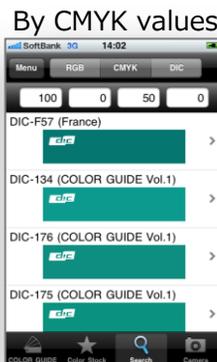
## 3 ways for Searching



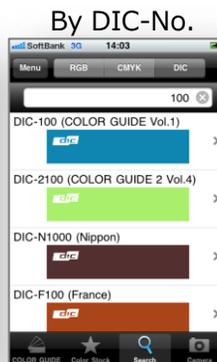
Searching



By RGB values



By CMYK values



By DIC-No.

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